



COMM277

Slide Analysis and Outline Topic

Title Page

(In its own page)

Part A: Slide Analysis

Slide 1: What Works Well

This first slide's strength lies in its simplicity and clarity. The text is minimal, which helps keep the viewer's attention on the essential facts without overwhelming them with details. The choice of a clean, legible font and high contrast between text and background aids readability. Including the portrait of Geoffrey Chaucer adds visual interest and connects the content to a real historical figure, helping to humanize the material. The spacing and alignment are also neat and orderly, which gives a sense of balance and professionalism.

Slide 1: What Needs to be Improved

While the minimalist style is beneficial, this slide could be elevated by introducing thematic design choices. The colored side bars (blue, green) appear arbitrary and don't reinforce the topic or feel cohesive with other slides. It would help to adopt a unified color palette and design motif that runs through the presentation. The font size, while legible on screen, might become too small from a distance in a classroom setting; slightly enlarging key headings would help. Lastly, adding a short quote or subtitle about Chaucer's significance could deepen engagement without overloading the slide.

Slide 2: What Works Well

This slide does a good job of adding context and narrative, providing the audience with more information about Shakespeare's life and achievements. The inclusion of a formal portrait with a circular crop adds visual polish. The use of italics for the play titles (e.g. *Hamlet*, *King Lear*) demonstrates good attention to formatting conventions and helps distinguish titles from the main body of text.

Slide 2: What Needs to be Improved

The slide has too much full-sentence text, which can make it dry and hard to follow during a live presentation. Slides serve best as visual support not full scripts so converting key information into bullet points or shorter phrases would improve clarity. The blue shape in the top section is visually distracting and lacks clear purpose; removing or repurposing it to tie in with the presentation's visual theme would help. Also, consider emphasizing keywords or using icons/symbols to break up large blocks of text and guide the viewer's attention effectively.

Slide 3: What Works Well

This slide's visual style leans into the artistic, which suits Percy Shelley as a Romantic poet. The combination of a period-style image and a portrait evokes a literary atmosphere, which is appropriate for the subject. The side by side layout is well balanced, giving equal visual weight to the background image and the portrait.

Slide 3: What Needs to be Improved

The most glaring issue is the absence of text or context viewers would not know who the person is, when he lived, or why he's relevant. It's essential to include a name, dates, and key points (e.g. major works or impact) to anchor the image. The border color (pinkish tone) clashes slightly with the sepia image palette; using complementary or more neutral accent