



## Google Inc.

**Google LLC is an American multinational technology company that specializes in Internet- related services and products, which include online advertising technologies, search engine, cloud computing, software, and hardware**



## **History Summary of Google LLC**

**The Google company was officially launched in 1998 by Larry Page and Sergey Brin to market Google Search, which has become the most widely used web-based search engine. Page and Brin, students at Stanford University in California, developed a search algorithm-at first known as “ BackRub”-in 1996. The search engine soon proved successful and the expanding company moved several times, finally settling at Mountain View in 2003. This marked a phase of rapid growth, with the company making its initial public offering in 2004 and quickly becoming one of the world’s largest media companies. The company launched Google News in 2002, Gmail in 2004, Google Maps in 2005, Google Chrome in 2008, and the social network known as Google+ in 2011, in addition to many other products. In 2015, Google became the main subsidiary of the holding company Alphabet Inc.**

## **Presentation of Google LLC**

**Google LLC is an American multinational technology company that specializes in Internet- related services and products, which include online advertising technologies, search engine, cloud computing, software, and hardware.**

**The company’s rapid growth since incorporation ( September 4, 1998) has triggered a chain of products, acquisitions, and partnerships beyond Google’s core search engine (Google Search). It offers services designed for work and productivity (Google Calendar), cloud storage (Google Drive), social networking (Google+), instant messaging and video chat (Google Allo, Duo, Hangouts), language translation (Google Translate), mapping and navigating (Google maps, Waze, Google Earth, Street View), video sharing (YouTube), note-taking (Google Keep), and photo organizing and editing (Google Photos). On August 10, 2015, the company announced**