

Week 5: Course Project

Hiring, Managing, and Leading

Student Name

Keller University

Due Date

Introduction

In life there are ups and downs to me, life and business are like a heartbeat there are moments of ups and moments of downs and just like a heartbeat sometimes it's racing and others it's at a resting pace. Businesses face diverse challenges in hiring, managing, and leading, requiring a blend of strategic planning, effective communication, and adaptability to achieve success. In my selected organization The Coca-Cola Company, a global beverage giant, boasts a robust brand presence and diversified product portfolio, but faces challenges like shifting consumer preferences and regulatory hurdles. Coca-Cola's strategic staffing plan emphasizes building a diverse and engaged workforce, fostering talent development, and aligning HR practices with the company's global business strategy, including initiatives for inclusion and employee well-being. Previously we discussed the path for our new venture with this new venture comes other aspects that go along with implementing that new venture such as Hiring, Managing and Leading. With that said Coca-Cola offers various career paths, including management and leadership roles, with opportunities for growth and development through continuous learning and leadership programs, emphasizing both individual and team success. For our new venture to be a success the organization will be doing a thorough evaluation process that uses a variety of methods to gain a complete understanding of this new business unit and that all starts with Hiring, Managing and leading.

Staffing Plan: Comprehensive Assessment

At The Coca-Cola Company, actively pursuing the brightest talents to join Its highly regarded teams across the globe. Coca-Cola understands that finding a company where you feel acknowledging and able to grow is crucial. This is why when starting a new venture, it is vital in completing a comprehensive assessment to make sure that we are putting our best foot forward and the best way to start is listing the company's strengths or what the organization does well.