

## **MGMT 408 Week 1 Discussion**

### **Post 1**

Why is it important for business strategy to drive organizational strategy and IS strategy? What might happen if the business strategy was not the driver?

### **Post 2**

How can information itself provide a competitive advantage to an organization? Give two or three examples. For each example, describe its associated risks.

### **Post 3**

What are the three primary strategies for achieving competitive advantage?