

Developing a Culture of Evidence-Based Practice

As your EBP skills grow, you may be called upon to share your expertise with others. While EBP practice is often conducted with unique outcomes in mind, EBP practitioners who share their results can both add to the general body of knowledge and serve as an advocate for the application of EBP.

In this Discussion, you will explore strategies for disseminating EBP within your organization, community, or industry.

Initial Post

In the healthcare system of today, evidence-based practice (EBP) is vital in delivering quality and efficient care to patients. Nurses have significant responsibilities in promoting EBP for factual research findings to be reflected. The utilization of EBP affects nurses' performances, thus making their performance crucial in healthcare (Gallagher-Ford, Buck, & Melnyk, 2018). The spreading of evidence allows nurses and other healthcare professionals to share and advocate for the execution and application of EBP. Thus, making it essential for nurses to use many strategies to disseminate findings from EBP research.

Dissemination Strategies

Podium Presentations

Since the dissemination of evidence enables nurses to share and support in the execution and use of EBP for it to use in the clinical practice, the first strategy that is mostly used is the podium presentations. Podium presentation allows for EBP findings to be disseminated across the world (Betz, Smith, Melnyk, & Tassa, 2018) because of how widely it is used at communities, local, and national levels. It also provides for a range of data to be presented to audiences, which is crucial in getting them engaged in the research findings. The viewers who

are involved in the presentation retain the pieces of information that are presented to them. Data that are retained allows for feedback from the presenter about the research findings (Williams & Cullen, 2016).

An example of using a podium presentation is in the EBP presentation done in the Graduate Nurse Residency Program (Graduate NRP). The Graduate NRP is set-up for newly hired nurse graduates during their first year of practice as nurses. The program is done to allow for a collective learning environment that guides graduate nurses to transition successfully into registered nurses. The learning environment gives graduate nurses the advantages of building, enhancing, and refining their nursing skills for a year. At the end of the year, which is usually their graduation ceremony, the graduate nurses are obliged to give podium presentations in front of their nurse leaders and other graduates. The podium presentation allows for graduate nurses' weeks before to prepare a researchable PICOT question from finalized evidence-based research projects of chosen healthcare issues within the nursing units. After the presentation, depending on the engagement and feedback received from the audience, pre- and post-implementation data are collected for the pieces of evidence to be implemented on the various nursing units.

Poster Presentations

Posters are set-up in the forms of monitors screens and papers on door hangers and billboards in various places to allow for data to be reached out to broader audience. Posters are more economical in that they utilize specific space for information to be disseminated across to audiences, thus making it more convenient for viewers to review the news often and frequently when in need.

An example where posters presentation was used is in informing staff about the newly developed scheduling guidelines. For information to be disseminated to staff, a printed version of the instruction was posted out at the nurses' station for view by staff. The poster required the team to sign the paper to acknowledge their understanding of the new guideline. Thus, reprimanding any staff who fails to comply and adhere to the instructions.

Least Inclined Dissemination Strategies

One least inclined dissemination strategy is the use of online modules. Online modules are only useful if the staff does and fully engage themselves in the modules presented for