

Student Name

PROJ586

Week 2: Project Charter, Communication Management Plan, and Meeting

Project Name	La Familia Food Truck
Owner	
Start Date	
End Date	

Business Need:

This project will gain tons of revenue from the location and demand for the food being offered. We will be parking in a busy, metropolitan area which is in dire need of a food truck since the people who live within the area is either working, going to the college campus around the corner or just want to enjoy some tasty food on their way home.

Measurable/Business Objective:

The objective of this project is to provide a food truck that will not only be known for serving great food, but also a very desirable environment to hangout and network with other customers. This project will:

- Start a food truck within six months with a cost not to exceed \$50,000.
- Designing a seating capacity for 6 people.
- Offer great food selections, including hamburgers, hotdogs, sandwiches and desserts.
- Become profitable within 30 days.
- Establish Brand Identity within the community.

Requirements:

- Obtain License from the TDSHS (Texas Department of State Health Services)
- Obtain Local County Health Department Permit
- Attend Food Safety Course and Pass Exam to obtain Food Handler Permit
- Pass Food Truck Inspection
- Pass Fire Department and Health Inspection

Approval Requirements:

In order to operate legally, my food truck must have a license from the Texas Department of State Health Services (DSHS). I will also need a local county health department permit where I plan on doing business. I can get these permits by completing an application and paying the required fees.